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## **ISABEL**

Interactive Social media for integration skills Bartering Empowerment informal Learning











2010-2012

europe

Financed by: European Commission, EACEA Lifelong Learning Programme, KA3 ICT

## CONTEXT

ISABEL project is aimed at developing an innovative pedagogical methodology, based on social networks and Citizen Journalism for empowerment of the groups and of communities at social and territorial level, strengthening inter-personal & intercultural links, getting communities talking to each other, promoting personal/collective growth, empowering people to ensure that their voices are heard. The project is addressed to member of scholastic community, adults suffering from mental illness, students in risk of social exclusion, unemployed people, social field professionals and University students.

## AIMS

• ISABEL overall objective is to create both a virtual & physical environment where people from different ages, background, health condition find the condition learn reciprocally from one another & reduce their vulnerability.

## ACTIONS

- Breaking isolation and marginalization (of elderly, of mentally unhealthy people, of marginal groups) allowing individuals to enhance their social networking and their capability of setting up effective intersubjective relations.
- Promoting individual/ group empowerment, socially-oriented informal acquisition processes enhancing potential learning possibilities encouraging self-learning, informal peer learning & competences and e-skills.
- Promoting competence exchange processes (skills bartering) promotin, at local, national and project level as well as virtyally and physically intergroup, intercultural, intercommunity and intergenerational dialogue (ie. a black woman is keen on going in Facebook and a young white woman wants to learn to sew)
- Contrast digital divide through task based and cooperative based (constructivist) approach, specifically directed at the most disadvantaged.







